



Finally a mobility solution for the IBM® System i that's built-in, not bolted on

POCKET STRATEGI CAN HELP YOU:

Build new wireless applications, extend host applications wirelessly or use native System i pocket Strategi application frameworks to develop robust mobile applications for:

- **Dispatch / Delivery** - Streamline dispatch, pick-up and delivery processes
- **Field Service** - Simplify the complex demands of managing field staff
- **Sales Force Automation** - Improve sales force productivity and effectiveness
- **Inspection / Troubleshooting** – Use host-based scripting engine to create applications of a question and answer nature

Using pocket Strategi®, developers can use their language of choice to build state-of-the-art, high-performance wireless applications, or extend host applications wirelessly, without the extensive infrastructure programming required for real-world mobile applications.

Mobile applications have many moving parts and potential points of failure than host or web-based applications. The perceived limitations of wireless technology like inconsistent coverage, limited device capability and capacity, slow performance and a limited user interface, make it easy to conclude that wireless technology is limited in what it can deliver. That's where pocket Strategi comes in.

SMARTLY DESIGNED INFRASTRUCTURE IS KEY TO SUCCESS- A well-designed mobile infrastructure should be able to provide the benefits of a real-time connectivity model without requiring a connection to always be present. pocket Strategi is the only message-driven wireless environment available. While other wireless web solutions require continuous network coverage, mobile applications based on pocket Strategi enable wireless applications to run faster (20x faster browser performance) and continue to operate regardless of wireless network availability.

UNIQUE ARCHITECTURE SIMPLIFIES DEVELOPMENT OF COMPLEX APPLICATIONS - pocket Strategi's service-oriented architecture (SOA) eliminates the extensive infrastructure programming required for real-world mobile applications, simplifying the task of building web applications. For most IT departments, the skills required to develop mobile applications already exist, or are easily taught, and are a natural extension of what they already do on the host. They only need to code business rules, not infrastructure, so even large applications require minimum development time.

ENTERPRISE MOBILITY MADE EASY- pocket Strategi makes it easy to meet the demands for more flexible business communications. Like other technology initiatives, mobile technology must support long-term growth and expansion, and with the right infrastructure, enterprise mobility projects can be low-risk, high-gain initiatives.



FEATURES & BENEFITS

Real-time Programming Model

pocket Strategi is the only message-driven wireless environment that enables live, conversational communication with host applications, enabling transactions to be exchanged in near real-time.

Mobility that Works with or Without a Signal

pocket Strategi provides a seamless connected and disconnected workflow that allows the browser to continue to function when coverage is interrupted and provides background transaction synchronization with the host once coverage is restored.



Attractive Media-rich Intuitive User Interfaces

Media-rich interfaces provide a "kiosk-like" experience for mobile users, featuring rich media, color, intuitive icons, etc. that are simple to use for novice users and help to accelerate user adoption.

Wireless Capability is Built-In, Not Bolted On

pocket Strategi is host-centric, enabling mobile workers to have conversational communication with host programs, across multiple back-end systems.

Installs Directly on the Host

Installs directly on the host, leveraging the power, scalability and robustness of the host to communicate with mobile workers, and eliminates the security and point of failure risks associated with the use of gateways.



Use any Browser as a Backup for Device Loss or Failure

Provides automatic disaster-recovery for field staff, enabling any web browser to be used as a backup device. Client transactions and applications can be automatically replicated on the host, eliminating the need for device backups.

ABOUT ADVANCED BUSINESSLINK

Since 1987, ADVANCED BusinessLink has been pioneering the development of web-enablement, SOA and mobility solutions with their award-winning middleware software products. Our deep understanding of emerging technologies coupled with our core expertise in the IBM® System i platform, has enabled organizations to leverage their legacy investments and skills to evolve their technology to keep pace with industry best-practices.

To find out more about ADVANCED BusinessLink's solutions, contact us at sales@businesslink.com or +1 800 675-1855 (Americas) | +33 1 30 44 07 74 (EMEA) | +61 2 9247 5322 (AsiaPacific)

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